TRANSIT SERVICES BUREAU

NOTICE 81

December 15, 2022

TO:

All Commanding Officers

FROM:

Commanding Officer, Transit Services Bureau

SUBJECT:

DISPLAY OF MOTHERS AGAINST DRUNK DRIVING'S "DESIGNATE A

DRIVER" MAGNETS ON BLACK AND WHITE VEHICLES

The Department has had a long and enduring partnership with Mothers Against Drunk Driving (MADD) and its focus on saving lives. As an organization, MADD has stood by law enforcement's efforts in messaging, education, enforcement, and providing support and encouragement to our officers, even at the most challenging of times.

As a show of our support, the Chief of Police has authorized the display of the MADD "Designate a Driver" magnets on the rear of every black and white police vehicle in the Department fleet during this Holiday Season through January 2, 2023 (photo on the following page).

Distribution of the magnets will be handled through the four Traffic Divisions who will receive delivery from Traffic Group. Commands who have black and white police vehicles will be notified to pick up their magnets from their respective traffic command by their bureau commanding officer. Once commands have picked up the magnets from their local traffic division, the commanding officers will cause them to be distributed to the appropriate units and watches within their commands and ask employees to place them on the vehicles.

The magnets shall be displayed as follows:

- On sedan vehicles, the magnet shall be placed on the upper corner of the driver's side of the trunk visible to the rear of the vehicle;
- On sport utility vehicles, the magnet shall be placed on the driver's side under the lower corner of the rear window; and,
- On pickup truck vehicles, the magnet shall be placed on the upper corner of the tailgate on the driver's side.

Magnets shall not be placed in any way to obscure any existing markings or identifiers on any vehicle.

Commanding officers shall ensure that the magnets are removed on January 2, 2023 and returned to Traffic Group.

Transit Services Bureau would like to thank and acknowledge the Los Angeles Police Command Officers Association who provided financial support for this initiative.



Please direct any questions to Sergeant David Parker, Transit Services Bureau, at (213) 922-3614.

DONALD R. GRAHAM, Jr., Deputy Chief

Commanding Officer Transit Services Bureau

DISTRIBUTION "B"

APPROVED:

DANIEL RANDOLPH, Deputy Chief Chief of Staff

Office of the Chief of Police