

OFFICE OF ADMINISTRATIVE SERVICES

NOTICE

1.3

February 27, 2018

TO: All Department Personnel

FROM: Director, Office of Administrative Services

SUBJECT: DENIM DAY 2018


Denim Day is an annual sexual violence prevention and education campaign that will take place citywide on April 25, 2018. It was originally established in 1999 when an Italian Supreme Court decision overturned a rape conviction on the basis that the victim wore tight jeans. The Court stated that the victim must have helped her attacker remove her jeans, from which they inferred consent and reversed the conviction. Within hours, the women of the Italian Parliament protested by wearing jeans to work, and later that year activists in Los Angeles organized the first Denim Day. Wearing jeans on this day has become an international symbol of protest against erroneous and destructive attitudes about sexual assault.

On April 25, 2018, the Department is supporting this campaign by allowing its employees to wear jeans. Once again this year, Denim Day coincides with the March of Dimes, Blue Jeans for Babies campaign, but should be recognized as a separate event. Employees may wear jeans only at the discretion of their commanding officer. Jeans must be neat in appearance, free from rips, tears or fraying, and non-faded in color. Personnel assigned to mandatory uniformed assignments having direct contact with the public (i.e. patrol, jail operations, et.) would not be afforded the option of wearing jeans.

For additional information and to register your participation please visit <http://denimdayinfo.org/register-participation>, or contact Lieutenant Laurel Friedlander, Office of Administrative Services, at (213) 486-8410.

APPROVED:


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