

OFFICE OF OPERATIONS

OPERATIONS NOTICE NO. 12

October 16, 2008

**SUBJECT: POSTING OR PUBLISHING OF ADVERTISEMENT FOR
DEPARTMENT-SPONSORED EVENTS**

EFFECTIVE: IMMEDIATELY

The purpose of this Notice is to reinforce the importance of the Department's Core Values with respect to printed materials advertising Department-related social functions.

Frequently, advertisements, fliers and related artwork are posted and/or circulated related to off-duty social events. These materials have, on occasions, depicted logos or images that may be perceived as inconsistent with our values. A recent example was an advertisement of a charity motorcycle ride depicting motorcycle gang-style illustrations to promote the event.

Department personnel are reminded to monitor the content of advertisements posted and/or circulated relative to events associated with Department personnel. These may include postings on official or unofficial Department bulletin boards, advertisements in publications, or fliers.

Additionally, Department Manual Section 3/550 states that material posted on Department bulletin boards (official and unofficial) shall be approved by the Area/division commanding officer. During that review process, commanding officers shall ensure the appropriateness of posted materials, and conformance with Department values.

It should also be noted that Department logos and insignias are trademark protected. Any use of designs, mottoes or insignias that are readily identifiable and/or associated with the Los Angeles Police Department (i.e., Department badges, "LAPD," "To Protect and to Serve," official uniforms, etc.) shall not be used, unless approved by the employee's commanding officer.

Further information regarding the use of Department logos or insignias may be obtained from the Public Information Office, at (213) 485-3205.

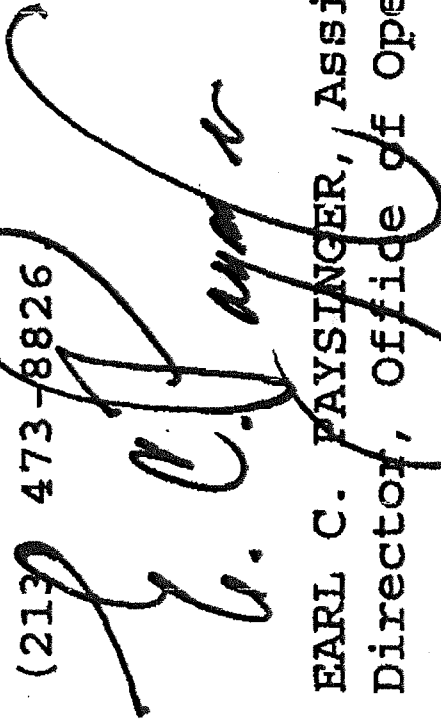
OPERATIONS NOTICE NO. 12

-2-

October 16, 2008

Questions regarding this Notice should be directed to Evaluation and Administration Section, Office of Operations, at

(213) 473-8826



EARL C. PAYSINGER, Assistant Chief
Director, Office of Operations

DISTRIBUTION "D"