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# **Types of Appeals (Solicitations)**



# Types of fundraising/soliciting activities\* that require an Information Card by the Los Angeles Police Commission, Charitable Services Section.

## **GENERAL APPEALS**

(typically annual campaigns)

- Solicit Funds (Mail, In-person, By phone, Ads, etc.)
- Solicit Food or Toy Drives
- Solicit Members (not fees/dues)
- Sales food, service, merchandise, or rummage sales
- Coin Containers
- Media Newspaper, Online, Email, Radio/TV
- LAX Solicitors: Commercial Fundraisers
- Paid Solicitors
- Payroll Deduction
- Store Front

### SPECIAL EVENTS

(typically one time/special events)

- Auctions
- Barbeques / Picnics
- Concerts
- Gala Dinners / Luncheon / Brunches
- Raffles, Drawing & Sweepstakes\*\*
- Fair / Carnivals / Bazaars
- Food & Wine (or other alcohol) Tasting
- Golf / Tennis / Other Tournaments
- Poker / Casino Night / Gaming\*\*
- Walk/Run-A-thons, or K/M Runs

\*examples of events but not limited to

### ABOUT GENERAL AND SPECIAL APPEALS, LAMC ARTICLE 4, SEC 44.04

File a Notice of Intention (NOI) for each separate special event. A NOI may be filed on an annual basis. If an annual NOI is filed, it must include a description of the activities planned for the year related to the general appeal of the person filing the NOI. A separate NOI for any charitable solicitation activity that is not included in the annual NOI requires filing. The Department can determine between special events versus activities related to ongoing general appeals to assist in informing the public on the various types of charitable solicitation activities.

Failure to obtain an Information Card prior to a fundraising event and/or campaign is a misdemeanor and could result in prosecution for violation of Los Angeles Municipal code (LAMC) Section 44.00 For more information, contact Charitable Services Section.







<sup>\*\*</sup>may require additional State permits