

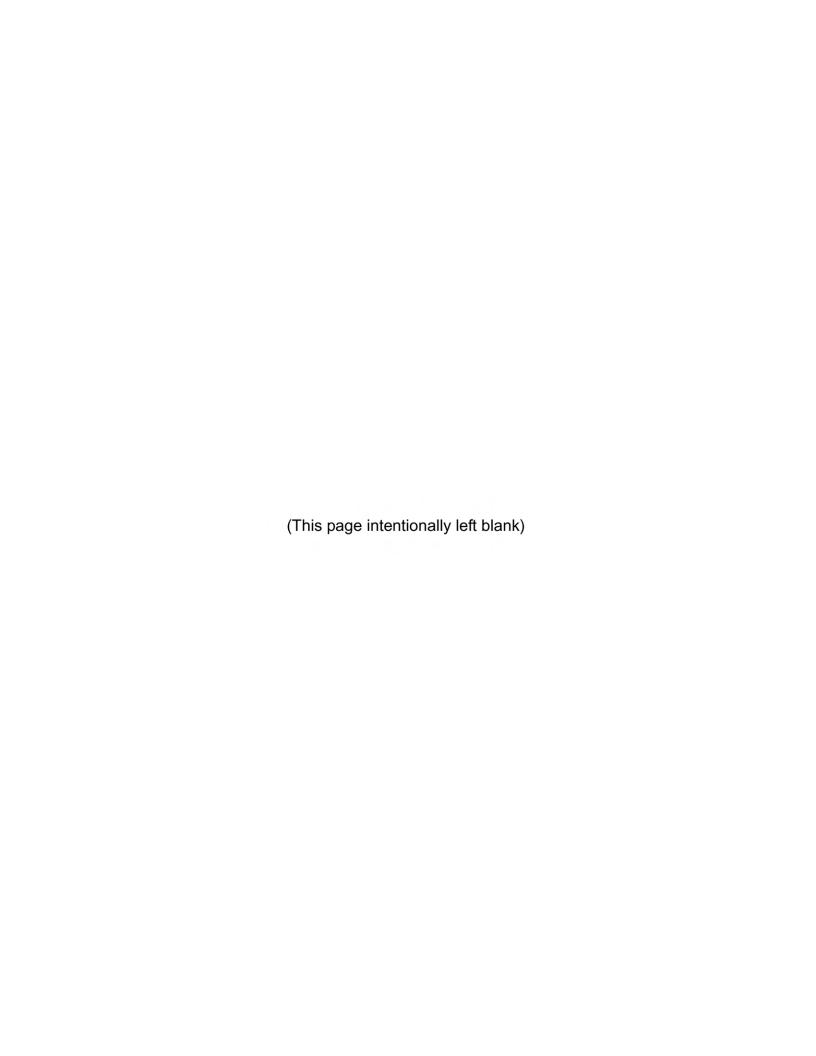
CITY OF LOS ANGELES **BOARD OF POLICE COMMISSIONERS**



PHILANTHROPY REPORT 2024









BOARD OF POLICE COMMISSIONERS

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About the Board of Police Commissioners

The Board of Police Commissioners serves as the head of the Los Angeles Police Department, functioning like a corporate board of directors, setting policies for the Department and overseeing its operations.

The Board works in conjunction with the Chief of Police who acts as a chief executive officer and reports to the Board. There are five civilian members who make up the Board of Police Commissioners.

Commissioners are appointed by the Mayor.

COMMISSION INVESTIGATION DIVISION CHARITABLE SERVICES SECTION (CSS)

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Officer In Charge
Charitable Services Section (CSS)

DION TO

Investigator

HO EUN

Investigator

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Investigator

SANDRA PACQUETTE

Investigator

ELMER TRIAS

Senior Auditor

INTRODUCTION

The Commission Investigation Division's Charitable Services Section (CSS) is responsible for regulating and monitoring Charitable activities, Bingo Gaming Enforcement, and investigations related to non-profit organizations throughout the City of Los Angeles.

The regulatory program includes receiving and investigating Notice of Intention to Solicit Charitable Contribution applications to ensure compliance with the City's Charitable Solicitation Ordinance, issuing Information Cards, and reviewing the Reports of Results of each solicitation.

(Los Angeles Municipal Code Sec. 44.02 and 44.04).

A charitable solicitation may be designated as a Special Event or a General Appeal. Within 30 days after the end of the solicitation, the solicitation agency shall file a Report of Results of Activity detailing gross receipts and total expenses. (Los Angeles Municipal Code Sec. 44.04 and 44.10).

The Section is comprised of civilian investigators and administrative personnel whose main function is to ensure charitable and non-profit organizations comply with Section 44.04, Article 4, of the Los Angeles Municipal Code and the City's Charitable Solicitation Ordinance No. 185,605, Eff. 7/8/18.

Activity regulated by CSS are examined and analysis reports are acted upon by the Police Permit Review Panel, which is empowered by the Board of Police Commissioners.

Millions of dollars are lost annually to fraudulent charities in Los Angeles alone. Residents are encouraged to contact the Charitable Services Section to report suspicious or illegal activity related to nonprofit organizations or charitable events conducted in the City of Los Angeles, via phone: (213) 996-1260, or by email: pccharity@lapd.online



DISCUSSION

Charitable Services Section (CSS) has successfully enhanced its system and process mapping, reducing the time required to issue an Information Card from fifteen working days to just five.

Looking forward, CSS's next priority will be optimizing its approach to automated payment system options. The goal is to streamline this process to decrease the amount of human resources required for processing payments.

At CSS, we are committed to enhancing our public service. We plan to leverage the capabilities of Artificial Intelligence (AI) to improve our response times and overall customer satisfaction. By utilizing AI-driven tools such as chatbots and virtual assistants, we can provide support to the public around the clock.

Additionally, automating routine tasks will allow the team to address more complex issues that may require additional support. This will not only enhance operational efficiency but also ensure that applicants experience a seamless and positive interaction.

Furthermore, we are excited to announce the launch of outreach initiatives aimed at identifying and monitoring non-compliant organizations and those engaged in illegal fundraising and bingo activities. By intensifying the oversight, we strive to bolster compliance and increase the frequency of audits and inspections, primarily targeting repeat offenders. This results in higher levels of accountability and legitimacy for charities operating in Los Angeles.

CSS wants to assure the residents of Los Angeles that the Police Commission is dedicated to their well-being, safeguarding them from questionable solicitations, and ensuring that charitable organizations adhere to the necessary regulations.



REGULATING & MONITORING

The Charitable Services Section is responsible for regulating and monitoring Charitable activities, Bingo Gaming Enforcement, and investigations related to non-profit organizations throughout the City of Los Angeles.

The Section is comprised of civilian investigators and administrative personnel whose main function is to ensure charitable and non-profit organizations comply with Section 44.04, Article 4, of the Los Angeles Municipal Code and the City's Charitable Solicitation Ordinance No. 158,408, Eff. 11/20/83.



GENERAL COMPLIANCE

- ► Oversee Notice of Intention applications to solicit charitable contributions in the City of Los Angeles
- ► Record and Audit Report of Results of Activity of permitted fundraising activities, including periodical audits
- ► Review and Approve Commercial Fundraisers Applications
- ► Process applications and Issue Solicitors' Licenses



BINGO REGULATIONS

- ▶ Process first-time and renewal applications for both Senior and Charitable Bingo Licenses
- ► Record and Audit Income and Expense Statements of Charitable Bingo-related activities

PHILANTHROPY REPORT

This report has been produced for the people of Los Angeles as allowed by the Los Angeles Municipal Code Sec. 44.02(a)3, which grants the department the power: "To investigate the method of making or conducting any solicitation and to give publicity to its findings in such manner as the Department deems best to advise the public of the facts of the solicitation."

The report provides an overview of the Charitable Services operational activity through charts and summaries, which includes a look at the number of Notice of Intention applications received, Information Cards (for solicitation) issued, Report of Results of Activity, which is the result of solicitation efforts reported to CSS by organizations issued an Information Card. This report also includes Charitable Bingo and Senior Recreational Bingo activity for the calendar year ending 2024.



2024 ACTIVITY SUMMARY

Charitable Services Section (CSS) managed a significant number of applications and reports over the course of 2024. The following summary outlines the totality of processed applications, licenses, and reports, underscoring the commitment to the continuous mission of serving the people of Los Angeles. This effort also emphasizes the dedication to transparency in charitable activities, ensuring the public's protection.

DATA INSIGHTS //////



979 NOIs RECEIVED

Notice of Intention (NOIs) are the applications filed by charitable organizations to receive "Information Cards" to conduct charitable solicitations in Los Angeles.



931 INFO CARDS ISSUED

An Information Card is the document that authorizes a charitable organization or agency to solicit charitable contributions within the City of Los Angeles, per L.A.M.C. Chapter 4, Article 4, Sections 44.04 - 44.09.



1,043 RORs RECEIVED

The Report of Results (RORs) are the reports of financial activities (outcome) of the charitable solicitation events or campaigns.

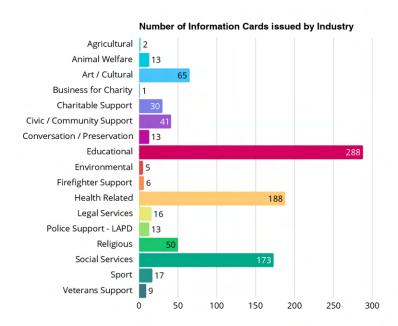


GROSS RECEIPTS REPORTED

In 2024, charitable organizations that submitted RORs accounted for generating almost \$2 billion in gross receipts dedicated to charitable efforts. While this figure reflects a strong level of participation, ongoing efforts aim to increase reporting compliance to provide an even more comprehensive picture of charitable impact across the City.

2024 CHARITABLE ACTIVITY BY INDUSTRY

The charts below summarize the fundraising efforts in 2024, categorized by the number of Information Cards issued by industry type and the submission of reports detailing post-event activities.



The table to the left provides an overview of the 2024 fundraising by industry, including education, health-related initiatives, arts and culture, veteran support, and charities focused on animal welfare.

Summary of Fundraising by Industry

The table to the right provides a snapshot of fundraising performance across sectors. The expense ratios* offer insights into the efficiency of organizations in utilizing funds. The information is based on self-reported data received through activity result reports.

*The expense ratio represents the amount
used for overhead and operating cost of
the charitable program when compared to
the funds generated toward the intended
cause.

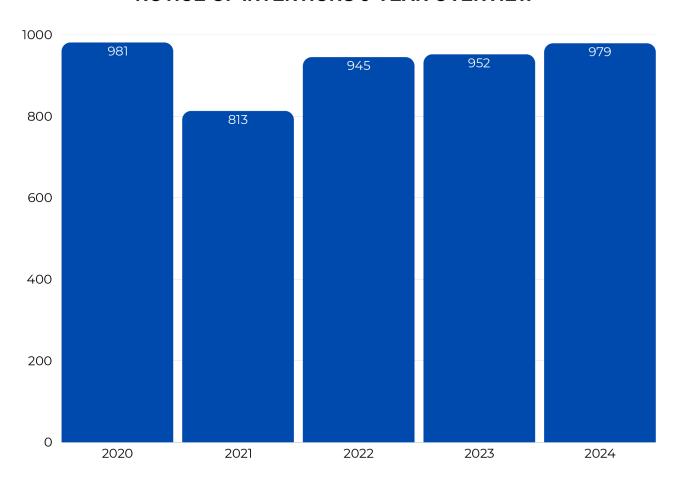
Industry	Information Cards Issued	Gross Receipts	Total Expenses	Net Receipts	Expensive Ratio
Agricultural	2	13,276	4,922	8,354	37.07%
Animal Welfare	13	4,526,319.9	1,229,926.97	3,296,392.93	27.17%
Art / Cultural	65	54,471,482.76	18,832,650.7	35,638,832.08	34.57%
Business for Charity			639.95	99.46%	
Charitable Support	30	4,604,882.41	1,137,335.42	3,467,546.98	24.70%
Civic / Community Support	41	11,972,311.49	6,335,293.15	5,637,018.34	52.92%
Conversation / Preservation	13	36,079,468.1	5,687,388.32	30,392,079.78	15.76%
Educational	288	700,219,018.8	116,435,399.2	583,783,679.5	16.63%
Environmental	5	4,229,834.99	571,568.3	3,658,266.69	13.51%
Firefighter Support	6	0	0	0	0.00%
Health Related	188	821,315,225.1	135,718,711.3	685,596,513.8	16.52%
Legal Services	16	4,716,917.85	833,796.12	3,883,121.72	17.68%
Police Support - LAPD	13	8206,525.67	1,496,027.6	6,710,498.07	18.23%
Religious	50	8,176,880.86	2,982,189.32	5,194,691.55	36.47%
Social Services	173	198,858,715.7	28,596,178.02	170,262,537.7	14.38%
Sport	17	343,784.76	152,338.84	191,445.92	44.31%
Veterans Support	9	8,151,515. <i>7</i> 5	4,769,568.78	3,381,946.97	58.51%
Total	930	1,866,005,345	324,901,838.7	1,541,103,566	17%

NOTICE OF INTENTION APPLICATIONS

A Notice of Intention application must be submitted for each fundraising campaign and/or special event that is held within the City of Los Angeles. After successful review of the documents and investigations, an Information Card is issued.

The Information Card (IC) is not an endorsement but issued only as information for the public (LAMC Article 4, Ch 4, Sec 44.02). The IC contains important facts to be considered by a prospective donor in determining the desirability of making a contribution. No solicitation shall be started until the Information Card has been issued. The Information card is sent to the "Person in Charge" of the Appeal unless otherwise specified by the organization. NOIs 5-year Overview The chart below reflects the number of NOI applications received over a 5-year period (2020- 2024), totaling 4,633 applications.

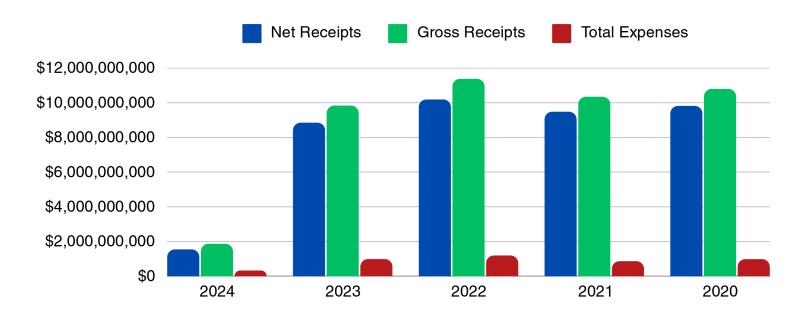
NOTICE OF INTENTIONS 5-YEAR OVERVIEW



MULTI-YEAR SUMMARY (2020-2024)

The five-year period from 2020 to 2024 shows key metrics examined including the number of applications received, gross receipts, total expenses, net receipts, and the expense ratio per year. The receipts metrics are self-reported and submitted to CSS through the Report of Results of Activity form. The expense ratio is calculated based on the data reported.

Year	# NOIs	Gross Receipts	Total Expenses	Net Receipts	Expense Ratio (%)
2024	931	\$1,866,005,345	\$324,901,839	\$1,541,103,566	17.4
2023	959	\$9,834,569,753	\$983,907,754	\$8,850,661,999	10.0
2022	949	\$11,376,740,578	\$1,188,376,797	\$10,188,363,827	10.5
2021	813	\$10,341,618,100	\$862,504,992	\$9,479,645,222	8.3
2020	981	\$10,794,941,093	\$979,491,578	\$9,815,455,435	9.1

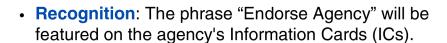


ENDORSED AGENCIES

Endorsed Agencies are required to file an annual "Application for Endorsement" and meet specific criteria before being granted this status by the Los Angeles Police Commission. These agencies must comply with the standards set forth in the Los Angeles Municipal Code (LAMC), Chapter 4, Article 4, Section 44.15(a) (Endorsement). As a result, they undergo a thorough inspection of their programs and services.

Additionally, agencies must be in good standing with relevant state entities, including the Department of Justice/Office of the Attorney General's Registry of Charities and Fundraisers, the California Secretary of State, and the California Franchise Tax Board. Furthermore, endorsed agencies must allocate at least 80% of their solicited funds toward the intended purposes for which they were donated.





- Expedited Processing: These agencies benefit from faster processing of Notice of Intention Applications and Reports of Results.
- Increased Visibility: Endorsed agencies are highlighted in:
 - Charitable Services Section Annual Philanthropy Report
 - Public Service Announcements
 - The LAPDONLINE.org website
- Donor Guidance: The Endorsed Agency List is provided to potential donors when they inquire about which organizations are most trusted for donations.





2024-25 LIST OF ENDORSED AGENCIES

ORGANIZATION	ADDRESS	WEBSITES	LIC EXP DATE
31st District PTSA	17445 Cantlay Street Lake Balboa, CA 91406	31stdistptsa.org	6/30/2025
Blind Children's Center	4120 Marathon Street Los Angeles, CA 90029	blindchildrenscenter.org	5/1/2025
Boys & Girls Club of Hollywood	850 N. Cahuenga Blvd. Los Angeles, CA 90038	bgchollywood.com	6/14/2025
Boys Republic	1907 Boys Republic Drive Chino Hills, CA 91709	boysrepublic.org	5/31/2025
Cedars-Sinai Medical Center	8700 Beverly Blvd., Suite 2416 Los Angeles, CA 90048	cedars-sinai.org	8/31/2025
Didi Hirsch Psychiatric Service dba Didi Hirsch Mental Health Services	4760 S. Sepulveda Blvd. Culver City, CA 90230	didihirsch.org	5/31/2025
L.A. Goal	4911 Overland Avenue Culver City, CA 90230	lagoal.org	5/31/2025
Los Angeles Jewish Home for the Aging	7150 Tampa Avenue Reseda, CA 91335	lajhealth.org	6/14/2025
LTSC Community Development Corporation dba Little Tokyo Service Center	231 E. 3rd Street, Suite G106 Los Angeles, CA 90013	ltsc.org	5/31/2025
UCLA Jonsson Cancer Center Foundation	9-623 Factor Building, Box 951780 Los Angeles, CA 90095-1780	uclahealth.org/cancer	6/14/2025

^{*}The above organizations have sufficiently met all the requirements and standards as stated in the Los Angeles Municipal Code (LAMC), Article 4, Sections 44.00 and 44.15. Updated Sep 2024



THINKING ABOUT DONATING?

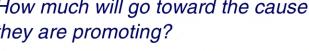


CSS encourages potential donors to take the time to research the impact and transparency of the charitable organizations they are considering supporting. This approach will help ensure that their contributions are utilized effectively.

When making a donation, consider the following:













ADDITIONAL SAFETY TIPS FOR CHARITABLE DONORS



- ▶ Prepare a giving plan and budget ahead of time, based on your own research, to avoid pressure from unsolicited charities.
- ► Even without a plan, avoid spontaneous gifts. Deceptive organizations often rely on impulsive cash donations.
- ▶ Do your research DO NOT be fooled by organizations that closely resemble a well-known organization.
- ▶ DO NOT provide personal or financial information over the phone for unsolicited calls. Ask for a website where you can donate.
- ► Unsolicited emails may contain viruses or malware. Do not respond or click on links or attachments.
- ▶ DO NOT be fooled by charities that claim a connection to police or fire services.
- ► The Los Angeles Police and Fire Departments DO NOT solicit charitable donations for services provided.

HELPFUL RESOURCES

- ► Los Angeles Police Commission, Charitable Services Section, (213) 996-1260
- ► Better Business Bureau Wise Giving Alliance (www.give.org)
- ► California Attorney General (https://oag.ca.gov)
- ► Your Guide to Intelligent Giving (www.charitynavigator.com)





CHARITABLE BINGO

In the City of Los Angeles, Bingo is restricted for charitable purposes. It is a means for fundraising to generate revenue for nonprofit organizations, charities, or community causes.

This form of activity is regulated by the City, with the proceeds going to support various charitable endeavors. How charitable bingo works: In the City this type of activity requires permitting, reporting, auditing and other restrictions as outlined in the City's Municipal Code.

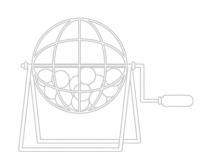


Purpose: The primary goal of charitable bingo is to raise funds for charitable, religious, or nonprofit organizations. These organizations use the proceeds from bingo games to support their activities, projects, and causes. Common beneficiaries include schools, churches, veterans' groups, animal shelters, and social service agencies.

Organization: A charitable organization, often with a 501(c)(3) nonprofit status in the United States, is responsible for organizing and hosting the bingo games. They obtain the necessary permits and licenses to operate the games legally.

Proceeds Allocation: The revenue generated from ticket sales and, if applicable, concessions at the bingo event are collected by the charitable organization. These proceeds are then used to support their charitable mission. A portion of the funds may also cover the operational costs of hosting the bingo games, such as rent for the venue and equipment.

Transparency and Accountability: Charitable organizations hosting bingo events are typically required to maintain transparency and provide financial reports to regulatory authorities. This ensures that the funds raised are used for their intended charitable purposes and not for personal gain.



CHARITABLE BINGO ACTIVITY 2024 AT A GLANCE

415

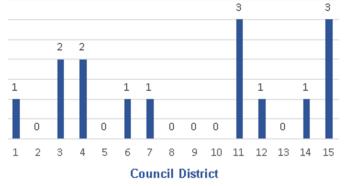
4556

⊿81k

Regular and Special Bingo Licenses Issued Game sessions held throughout the City

Estimate of players/attendees at Charitable Bingo Activities





BINGO PER COUNCIL DISTRICT

The chart on the left shows the charitable bingo licensing distribution per council district. Licenses may either be issued as Regular or Special Bingo License.



REGULAR

An annual bingo license granted to charitable organizations whose primary charitable activities is charitable bingo.

Regular Bingo Licensed Organizations

CRI-Help Inc.

First Samoan Congregational Church of Harbor City

House of Haven

Knight of Columbus # 4438

Knight of Columbus #3601

Sacred Heart High School

Venice Japanese Community Center

West Los Angeles Buddhist Temple

Young Martial Artist Foundation

SPECIAL

A bingo license granted to charitable organizations for a limited time and whose primary charitable activities is not bingo.

Special Bingo Licensed Organizations

Immaculate Heart High School

Venice Marina LAX Lions Club Mary Star of the Sea Catholic Our Lady of Lourdes Church

Our Mother of Good Counsel Church

Saint Francis Xavier Chapel Japanese Catholic Center

PRIZES & REVENUE - CHARITABLE BINGO

Regular Bingo experienced 17% game sessions increase, and 44% game participant increase over the previous year.



TOTAL BINGO SALES

\$18,949,850



TOTAL BINGO EXPENSES

\$3,157,867



TOTAL PRIZES AWARDED

\$10,364,723





Percentage License Fees Collected

Law enforcement and public safety fee is collected and reflected in the Bingo operation Expense. The fee is equals to .922% (.00922) of the total amount paid out in bingo prizes for that month in excess of \$2,000.



SENIOR BINGO

Senior Citizen organizations are eligible to apply for Senior Bingo licenses for up to three years at no cost, allowing them to host recreational bingo games. However, to remain compliant, these organizations must adhere to the Los Angeles Municipal Code (L.A.M.C.) and the City of Los Angeles Bingo Rules and Regulations.

The City's Recreation and Parks Department facilitates all bingo activities at community centers, including senior centers, while the Charitable Services Section administers the proper licensing. Additionally, other groups, such as churches and mobile home parks, may also host Senior Bingo, expanding opportunities for seniors to engage in recreational activities.

434

Senior Bingo Licenses Issued **102**

Monthly Bingo Sessions held* **⊿**650+

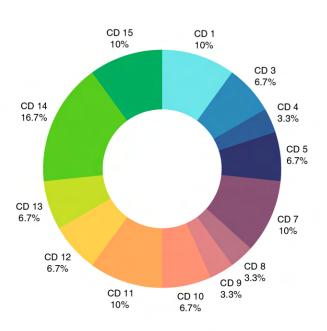
Monthly Senior Bingo Participants

^{*}Participants may play multiple sessions per day. Estimate is based on average reported by senior centers.



SENIOR BINGO ACROSS LOS ANGELES

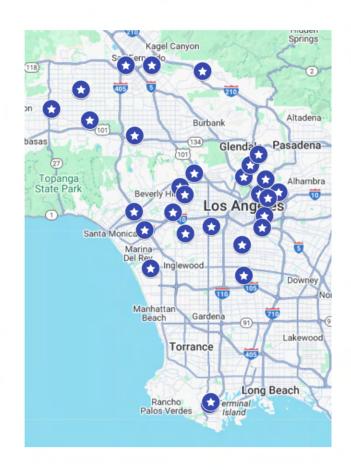
LOCATIONS PER COUNCIL DISTRICT



The chart above shows the share of bingo locations per council district. Organizations hosting recreational senior bingo gaming are granted a 3-year license. The majority of operating licenses are issued to Recreation and Parks facilities, where City staff and volunteers organize and facilitate the bingo events.



Map below shows Senior Bingo locations throughout the City.



LOOKING AHEAD: SAFEGUARDING THE EFFORTS OF CHARITABLE ACTIVITIES

Charitable Services Section remains committed in its mission to uphold the integrity of charitable activities and bingo gaming enforcement throughout the City of Los Angeles. Its team of civilian investigators and administrative personnel work diligently to ensure that nonprofit organizations operate transparently and in compliance with Section 44.04 of the Los Angeles Municipal Code. By enforcing these regulations, we help protect public trust in charitable giving and ensure that funds raised for good causes are used as intended.

Over the past year, CSS has strengthened its processes, improved compliance measures, and supported nonprofit organizations in navigating their legal responsibilities. Beyond enforcement, we also aim to serve as a resource for nonprofits, providing guidance and education to help them understand compliance requirements and uphold best practices.

Looking ahead, the Charitable Services Section will remain proactive in refining enforcement strategies, streamlining regulatory procedures, and fostering greater awareness among charitable organizations and the public. We encourage Angelenos to stay informed, practice due diligence when supporting charitable causes, and report any suspicious or illegal activity. By working together, we can help protect and promote ethical charitable practices that provide a genuine benefit to our communities.









2024 PHILANTHROPY REPORT

BOARD OF POLICE COMMISSIONERS
Commission Investigation Division
Charitable Services Section

lapdonline.org/police-commission/cid/charitable-services-section PCCharity@lapd.online | (213) 996-1260 100 West 1st Street, Room 147 Los Angeles, CA 90012